



GENERAL MANAGER - EXPOSITION PARK – LOS ANGELES

\$9,755-\$10,865 per month

BACKGROUND - Originally founded as an Agricultural Park in 1872 and subsequently renamed Exposition Park in 1910, the park has become one of Southern California's premiere visitor destinations. It is home to the Memorial Coliseum and the Olympic Swim Stadium, major venues for the 1932 and 1984 Summer Olympics in Los Angeles. The Park is one of the top five tourist and visitor destinations in Southern California, with approximately four million visitors each year.

Attractions:

- California African American Museum
- California Science Center
- Los Angeles Memorial Coliseum
- Los Angeles Sports Arena
- Exposition Park Rose Garden
- EXPO Center
- Natural History Museum of Los Angeles County
- Science Center School and Amgen Center for Science Learning

SCOPE OF POSITION - Under the direction of the Secretary for Natural Resources, the General Manager is responsible for managing, scheduling, and administering all park-related activities on 160 acres in Exposition Park. This position manages the common interests of the institutions in Exposition Park and the impact of the incumbent's decisions will bear directly on the operations of all park entities. The governing bodies in Exposition Park include the Exposition Park\California Science Center Board of Directors, the California African American Museum Board of Directors, the Coliseum Commission, the County of Los Angeles Natural History Museum, and the City of Los Angeles Department of Recreation and Parks. The General Manager is responsible for assuring harmonious relationships and developing and implementing policies and procedures related to overall park use.

DUTIES AND RESPONSIBILITIES

1. Manages and administers all park-related activities and the common interests of the entities in Exposition Park, as well as all events that impact park access and have a significant effect on the entities of Exposition Park, the University of Southern California, or the neighboring community. Develops and oversees governmental and community relations for the park. Conducts park-wide meetings, community stakeholder meetings, and reports park activity to the Board. Produces a consolidated park-wide events and master construction calendar; coordinates and resolves any conflicts in park use or scheduling.
2. Oversees and manages the Department of Public Safety and their budget, park-wide grounds and landscape maintenance and contracts for outside services, and parking services and facilities. Develops and ensures consistent application of parking and facility use policies.
3. Maintains fiduciary responsibility for the management and oversight of the Exposition Park budget, and is responsible for accurate assessment of fees, collection and accounting of all park revenues. Responsible for all leases, oversees research on park-wide leases and park-wide financial issues, and initiates public-private partnerships and grants for the park.



4. In collaboration with the California Science Center Executive Director, oversees the refinement, implementation, and compliance with the Exposition Park Master Plan and related park construction activities.
5. Manages the development and rollout of the Exposition Park branding and marketing campaign that provides a unifying identity for park entities as well as increasing awareness of the park throughout the State of California. Develops and oversees entrepreneurial programs and a central information system on park users.
6. Issues park use permits, works with each park entities' event and operations management, guest services, and "third party" event promoters to facilitate park use, protect the State's assets and investment in Exposition Park, and associated risk management activities.

ADDITIONAL REQUIREMENTS

1. Willingness to work irregular hours including some weekends.
2. Participate in community activities and organizations throughout the region related to Exposition Park.
3. Be creative, motivated, resourceful, objective, enthusiastic and personable.
4. Possess a valid California driver's license.

CONDITIONS OF EMPLOYMENT

The General Manager is appointed by the Governor (i.e. "at will" employment); therefore, the General Manager may be terminated from service at any time without notice, cause or right of appeal.

COMPENSATION AND BENEFITS

Salary Range: \$9,755-\$10,865 per month.

Benefits: Medical, dental, vision, life insurance and retirement program under the California Public Employees Retirement System (CalPERS).

Interested person must submit an appointment application online with the Governor's Office http://www.gov.ca.gov/s_appointmentsapplication.php. In addition, an electronic or hard copy resume/CV, a State application (Std. 678) and a one-page statement of qualifications should be submitted to:

Natural Resources Agency
Attn: Patrick Kemp
1416 9th St.
Sacramento, CA 95814
patrick.kemp@resources.ca.gov

All applications will be screened and only the most qualified candidates will be scheduled for an interview. Travel expenses for any interviews are the sole responsibility and at the expense of each candidate.

The Natural Resources Agency and Exposition Park provide equal employment opportunities to all regardless of race, color, creed, national origin, ancestry, sex, marital status, disability, religious or political affiliation, age or sexual orientation.